



GEOBUSINESS NEDERLAND MEMBERS

Be a part of Geospatial World Forum 2016 exhibition to develop your business, network with the industry leaders and connect with like-minded peers

In its 8th edition, [Geospatial World Forum](#) has gained a reputation of being a not-to-be-missed conference for the professionals engaged in the geospatial sector and its application domain. It is the most premium global platform for the geospatial community and offers the best opportunity for learning, sharing, connecting, branding, and networking with senior decision makers associated with the geospatial world. The conference aims to enrich the geospatial ecosystem with market intelligence, technology trends, success stories, and capacity building.

Since the past few years, the geospatial industry has seen a major shift in its business models largely due to the global demand for cloud-based and open-interoperable solutions. The advent of information technology and connectivity not only makes the world smaller, but creates stiff competition among industry players, especially in terms of exclusivity and quality of services. These fast-changing technology trends are cutting down the gestation period and innovation life-span, resulting in profit vulnerability. How do businesses respond? The theme **Where's the Money? [Disruptive Business Models]** allows the conference to take on the business perspective of the geospatial industry today and its direction for the coming years. Future technology trends and the next big opportunities will be part of the servings. It would also be an excellent platform to discuss the role of policymakers, decision-makers, technical users, multilateral agencies, and academia in the commercialization of the technology.

SUB-THEMES

- Where's the Money? Disruptive Business Models of Geospatial Content
- Where's the Money? Business Opportunities of Location Intelligence
- Where's the Money? System Integration and Solutions Driving the Market
- Where's the Money? Software and Hardware Products: Trends and Direction

EXHIBITION

Once again you have an opportunity to **secure a space in the platform** where the largest geospatial companies, most active regional industry, and many large-scale user organizations from across the globe come together to showcase their products and services. The exhibition

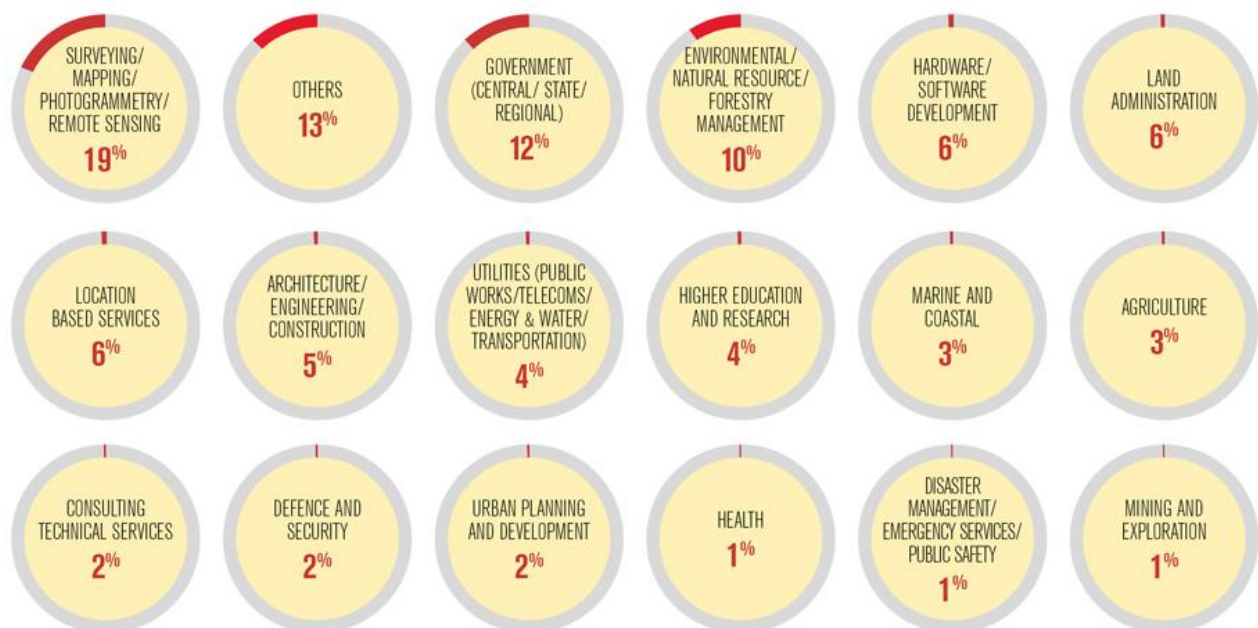
will offer your company visibility and exposure to some of the largest and most invested users of the technology from different parts of the world. Geospatial World Forum 2016 exhibition will be THE platform for technologists, service providers and users of this domain to connect with global geospatial community. The event will provide opportunity to reach out and capture brand new customers in this rapidly changing and incredibly vital industry.

WHY EXHIBIT?

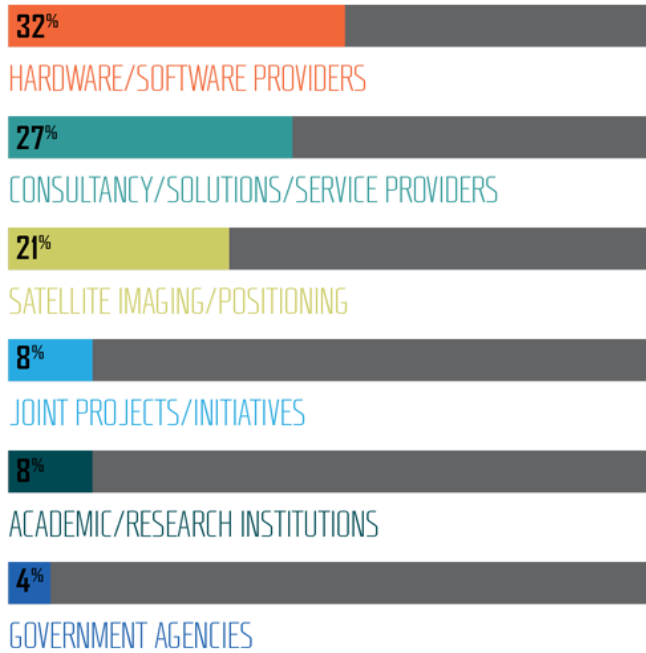
- Reach out and capture new customers
- Be visible to technology users from across the globe
- Special SMEs Corner at competitive rate (first come first serve basis)
- Dedicated time for exhibition visit daily
- Connect with the largest gathering of decision makers
- Expose your brand to the people and organizations that really matters
- Excellent opportunity to network with peers, discuss ideas and help your business grow

INSPIRE-GEOSPATIAL WORLD FORUM 2015 STATISTICS

VISITORS PROFILE



EXHIBITORS PROFILE



LIST OF EXHIBITORS

Geobusiness Nederland & GWF2016

Benefits for its members

GMC is happy to welcome Geobusiness Nederland as supporting Organization of GWF 2016. This partnership gives to Geobusiness Nederland members special benefits. More specific:

- **15% discount** in the exhibition area for Geobusiness Nederland members (please see below for details);
- **Speaking slots** (upon availability) to those members/companies who will exhibit;
- **10% discount** on group registration (more than 5 people coming from Geobusiness network);
- Opportunities to the Geobusiness members for **10min speech in Young Professional Forum** (first comes first gets). More details will be announced soon.

EXHIBITION DETAILS

BOOTH

The exhibition is priced at **Euro 400 per sq. Mtr.** (Vat as applicable) and there are different size booths (starting from 9sqm). If for example a company is interested in 9sqm the price will be:

Total value: 9sqm x 400 euros/sqm= 3600euros – **540euros (15% discount)** = **3060 euros** (VAT as applicable)

Benefits:

- 2 complimentary registration for the conference and exhibition (**costing 1100 euros**)
- 2 tickets for the gala dinner and the award night (**costing 170 euros**)
- Listing on the website along with the logo and a brief write up
- Listing on the Print booklet under the column "Exhibitors Profile" along with the logo and a brief write up
- 50 free exhibition visitors pass that you may stamp and invite your customers
- Promotion on social Media
- Access to the conference networking site; - where you can see the details of registered delegates and interact. How it works: Once you log in to the networking site (you would need the password that would be provided once you confirm your participation) you would be able to see the list of delegates who are interested in networking with details like – name, organization, country. When you click on the name of the person you are interested in connecting and auto generated mail shall be sent to that person with a request to connect from your side. That person may accept or decline your request. If he accepts your request, you will be able to connect to that person over email. This facility is generally provided almost a month before the event so that delegates can connect even before attending the event and plan their meetings/agenda in advance. This has been a great success in last few conferences.

Booth equipment:

- A standard built up booth with white octonum walls (3 mts x 3 mts= 9 sqm minimum)
- One table with two chairs
- Carpeted floor
- Fascia name in letters
- Spot lights
- Garbage Bin

SME's AREA

Also this year we continue the tradition of the small area to encourage the SMEs' (less than 10 people) participation. The display space is priced at **Euro 2000** (VAT as applicable).

Total value: Euro2000- **Euro300 (15% Discount)** = **Euro1700** (VAT as applicable)

Benefits:

- One complimentary registration for the conference and exhibition (**costing 550 euros**)
- 1 ticket for the gala dinner and the award night (**costing 85 euros**)
- Listing on the website along with the logo and a brief write up
- Listing on the Print booklet under the column "Exhibitors Profile" along with the logo and a brief write up
- Exhibition visitors pass that you may stamp and invite your customers upon request
- Promotion on social Media
- Access to the conference networking site; - where you can see the details of registered delegates and interact.

Display table equipment:

- Panel/poster wall of 2 mts
- One table and chair

[Here](#) you can find more information about the exhibition. If you would like to receive the floor plan and find out more about GWF2016 and its exhibition please contact us.

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